



HOLLADAY
CONSTRUCTION
GROUP



CASE STUDY: MAKING THE SWITCH

Holladay Construction Group



CONSTRUCTABLE

<https://constructable.ai>

About

Holladay Construction Group is a 100% employee-owned general contractor with a 20-year history of growth from \$10M to \$120M in annual construction volume.

The company delivers projects across hospitality, multifamily, and public works sectors, with 40+ employees and a reputation for teamwork and quality.



The Challenge

After eight years using a legacy construction software, Holladay began to face:

- Annual price hikes with no added value
- Limited customer support
- Some risk with 40 users switching software, but staying put was costing more than it was worth

“They just **kept running up the costs year after year**—even after we said it was outside our expectations.”



Scott Trueblood
President and CEO



Solution

When Constructable reached out, Holladay's leadership saw a chance to modernize—without breaking the budget.

They were drawn to Constructable's **fair, transparent pricing**, the software's **clean and intuitive design**, and their **fast customer support** with real people on the other side.



"From the onset, every task that was presented to us was hit without disappointment. If there was a question, it was answered immediately."

– Scott Trueblood, Holladay Construction Group

Implementation

Holladay started the switch 90 days before their renewal deadline to ensure a smooth rollout. Constructable's onboarding team handled training and setup for project managers, superintendents, and preconstruction staff—resulting in a full transition with zero downtime.

"By the time our renewal date was up, we were already active on Constructable and our team had been using it."

– Scott Trueblood, Holladay Construction Group



Results & Key Takeaways

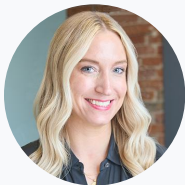
- Zero complaints across the entire 40-person team
- Huge cost savings—*"We were paying the equivalent of four trucks before"*
- Better collaboration among PMs, supers, subs, and owners
- Positive feedback from owners and trade partners
- No downtime with a seamless, easy transition

Advice to other builders

"Get ahead of your renewal date. Start learning and onboarding early—it made all the difference for us."

– Scott Trueblood, Holladay Construction Group

"The transition to Constructable was very smooth. The tools are so user friendly that our team and our trade partners were up and running in no time. They're quick to respond and add feature requests as we make them."



Jordyn Nelson Fox
Project Manager

